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Boost for skin

A NEW vitamin serum A-C-E (\$69 for 55ml) from MiSMo is a concentrated treatment which combines vitamin C, an anti-oxidant which helps stimulate the production of collagen, with vitamins A and E to combat the signs of sun damage. Managing director, Irene McDonald, says the serum's most vigorous ingredient is ascorbyl tetraisopalmitate, a form of vitamin C that brightens, softens and evens skin tone while increasing elasticity and reducing pigmentation. The MiSMo range is stocked at You're Worthy, Farrer.